

# Junior Achievement Company of the Year Program



## Project A.H.E.A.D Placed Third at Regionals!

**Vision:** to educate and inspire young people to value free enterprise, business and economics to improve the quality of their lives.

**Mission:** to ensure that every child has a fundamental understanding of the free enterprise system.

**Goals:** to expose students to real-life business decisions in an educational and competitive environment:

1. Capitalization and Selling Stocks
2. Leadership and Roles and Responsibilities
3. Product Selection
4. Market Research Tools
5. Cost-Benefit Analysis
6. Sales Activities
7. Annual Report
8. Liquidation



*(N.E.C.K. Team Officers 2014 at National Leadership Summit, Washington, D.C. with Senator Al Franken)*

**Requirements:** 9-12<sup>th</sup> graders that will commit once a week to building a business with BMO Harris Bank volunteers and compete in the Regional competition in April.

***(Advisor: Mrs. Poelstra)***